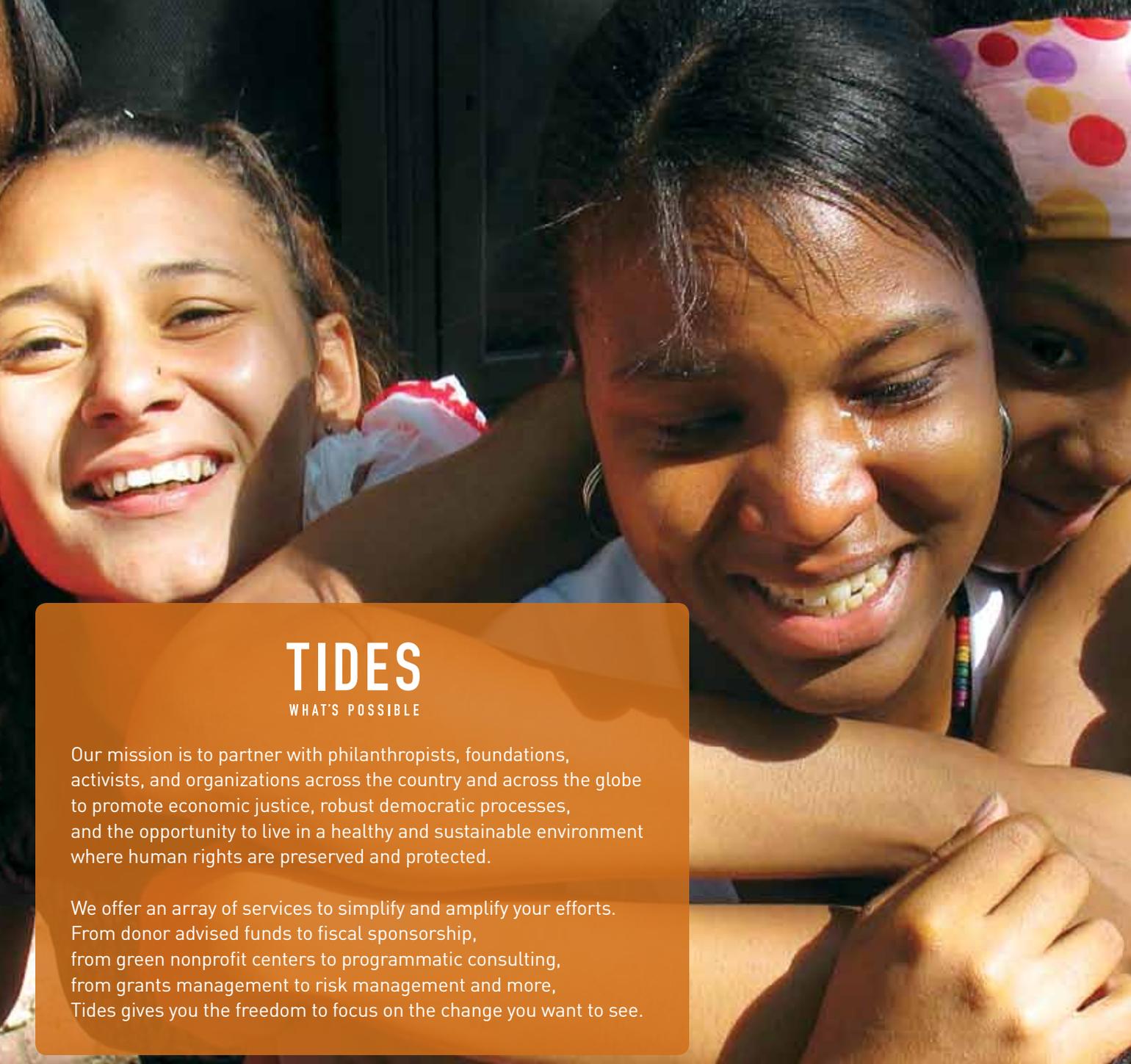


TIDESFOUNDATION TIDESCENTER TIDESHAREDSPACES

# THE CATALYST FUND

COLLABORATIVE GRANTMAKING AT WORK

**TIDES**  
WHAT'S POSSIBLE

A close-up photograph of a group of young women of diverse backgrounds. They are all smiling and looking towards the right side of the frame. The lighting is bright and natural, suggesting an outdoor setting. One woman in the foreground is wearing a colorful beaded necklace. The overall mood is positive and collaborative.

## TIDES

WHAT'S POSSIBLE

Our mission is to partner with philanthropists, foundations, activists, and organizations across the country and across the globe to promote economic justice, robust democratic processes, and the opportunity to live in a healthy and sustainable environment where human rights are preserved and protected.

We offer an array of services to simplify and amplify your efforts. From donor advised funds to fiscal sponsorship, from green nonprofit centers to programmatic consulting, from grants management to risk management and more, Tides gives you the freedom to focus on the change you want to see.

# EXPAND THE IMPACT OF YOUR FUNDING



## STRATEGIC FUNDING FOR REPRODUCTIVE JUSTICE SUPPORTING WOMEN OF COLOR-LED ORGANIZATIONS

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### A NEW MOVEMENT IS TAKING SHAPE IN AMERICA

**The reproductive justice movement** is led by women of color, young women, poor women, lesbian, bi- and transgender people, immigrant women, incarcerated women—people who at one time were consigned to the margins of American society. Together with their allies they have built organizations and won victories conventional wisdom said were not possible. Women of color-led organizations founded this movement and continue to be at its leading edge, doing significant work at the intersection of reproductive issues and LGBT rights, immigrant rights, environmental justice, ending violence against women, HIV prevention, and more.

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### THE CATALYST FUND AT TIDES

**Tides is the proud home of The Catalyst Fund**, the only national fund dedicated to supporting women of color-led efforts to advance reproductive justice. The Catalyst Fund provides matching grants to women's funds and community foundations across the nation that, in turn, support local women of color-led organizations. Taken as a whole, these groups are building a formidable and unified movement for reproductive justice—a movement with the power to win gains for all women.

## SINCE 2003, TIDES HAS GRANTED MORE THAN \$7.5 MILLION IN SUPPORT OF REPRODUCTIVE JUSTICE

- SUPPORT A POWERFUL GRASSROOTS MOVEMENT FOR REPRODUCTIVE JUSTICE
- SHAPE PUBLIC POLICY CHANGES TO ADVANCE REPRODUCTIVE JUSTICE FOR ALL
- TAKE ADVANTAGE OF MATCHING GRANTS THAT DOUBLE FUNDING AND ATTRACT ADDITIONAL SUPPORT
- REACH UNDERFUNDED COMMUNITIES
- RAISE VISIBILITY OF REPRODUCTIVE HEALTH, RIGHTS, AND JUSTICE ISSUES
- EDUCATE THOUSANDS OF POTENTIAL SUPPORTERS



## WOMEN OF COLOR LEAD THE WAY

More than 35 years since *Roe vs. Wade*, American women continue to face a wide range of reproductive challenges. These challenges are intensified in communities of color, where economic inequalities, health disparities, and racial differences all play a role in compounding the pressures facing women and their families. Women of color in the U.S. experience disproportionately high rates of reproductive health problems and challenges to their reproductive rights. In response, women of color are working towards reproductive justice for all women. And in doing so, they have transformed these issues from hot buttons to powerful rallying points.

**Sex Education** - In New Mexico, where teen pregnancy rates are among the highest in the nation, a group of young women launched an effort against abstinence-only sex education in the public schools—even when traditional women’s groups said the fight was unwinnable. Young Women United pressured the state Board of Education to turn down federal abstinence-only funding and instead offer students medically accurate comprehensive sex education. Similar victories have been led by women of color in California, Chicago, and Washington, D.C.

**Environmental Health & Justice** - Organizing the owners and workers in nail salons, young Asian women joined a national campaign to take reproductive poisons out of nail products. They sought to pressure the largest manufacturers of those products by informing customers and salon workers about the health risks of exposure to dangerous chemicals. As a result, many leading cosmetic companies have reformulated their products using nontoxic ingredients.

**Criminal Justice and Drug Policy Reform** - Women in prison have been routinely shackled while giving birth. The Rebecca Project for Human Rights led a hard-hitting campaign to end this inhumane, intolerable practice, ultimately winning a ban on shackling in all federal prisons. Now they are working to extend the ban to all prisons and immigration detention facilities. They have also increased funding for family treatment as an alternative to incarceration for mothers who are battling substance abuse.

**Protecting Access to Abortion** - In California, three consecutive ballot measures threatened teen safety by denying them access to abortion without parental consent. The three-time defeat of these harmful initiatives would not have been possible without the work of women of color-led groups who brought together the labor movement, the ethnic media, and communities of color to bolster the fight for teen safety. Women of color-led groups have also helped defeat initiatives threatening abortion and contraception access in Georgia and Colorado.

*“The Catalyst Fund represents two years of work by the Women of Color Working Group to address a critical funding gap. The persistent shortage of funding for an entire sector of women is weakening the ability of all women in the U.S. to secure their reproductive rights. Funders have the power and responsibility to reverse this trend, and with Catalyst, they now have a key opportunity.”*

**ADISA DOUGLAS**

Senior Advisor  
Funders Network on Population,  
Reproductive Health & Rights



**NATIONAL FUNDERS\***

- **Anonymous**
- **Compton Foundation**
- **David and Lucile Packard Foundation**
- **Ford Foundation**
- **General Service Foundation**
- **Gerbode Foundation**
- **Irving Harris Foundation**
- **Jessie Smith Noyes Foundation**
- **John Merck Foundation**
- **Mary Wohlford Foundation**
- **The Moriah Fund**
- **Overbrook Foundation**
- **Public Welfare Foundation**
- **Richard and Rhoda Goldman Fund**
- **William and Flora Hewlett Foundation**

\* as of March 2009

**THE CATALYST FUND**

**EXPANDING RESOURCES FOR REPRODUCTIVE JUSTICE**

The Catalyst Fund at Tides was created to increase resources to women of color-led reproductive justice efforts. A collaborative fund that brings together like-minded funders to amplify their impact on the movement for reproductive justice, the Catalyst Fund provides matching grants and capacity building to local grantmaking partners throughout the U.S. To date it has moved \$1.4 million to women of color-led organizations with an additional \$2.5 million anticipated to reach the field in 2009 alone. Many of the national funders and grantmaking partners participating in the Catalyst Fund have doubled or tripled their giving to women of color-led reproductive justice efforts.

**CATALYST REMOVES OBSTACLES TO FUNDING**

- Matches all grants dollar for dollar
- Breaks large grants down to reach smaller organizations
- Finds the leading grantee organizations positioned for the biggest impact
- Strengthens the field through capacity building and technical assistance
- Ensures accountability with impact assessment and robust evaluation
- Overseen by an advisory panel of leading funders and experts
- Creates partnership with local funders across the country
- Inspires hundreds of new donors to give for the first time

“Roe v. Wade is about more than a woman’s right to choose; it’s about equality... To truly honor that decision, we need to update the social contract so that women can free themselves, and their children, from violent relationships; so that a mom can stay home with a sick child without getting a pink slip; so that she can go to work knowing that there’s affordable, quality childcare for her children; and so that the American dream is within reach for every family in this country... It’s not enough to protect the gains of the past—we have to build a future that’s filled with hope and possibility for all Americans.”

— PRESIDENT BARACK OBAMA  
ON THE 36TH ANNIVERSARY OF ROE VS. WADE

## FROM THE GRASSROOTS TO THE WHITE HOUSE

### WHAT IS REPRODUCTIVE JUSTICE?

The reproductive justice movement is a new and transformational approach to advancing reproductive freedom in the U.S. It includes the full spectrum of reproductive issues that impact women’s lives—from the right to bear and raise healthy children to the right to terminate a pregnancy, access quality reproductive health care, and live in an environment that is free of toxins that harm reproductive health.

### DIVERSE LEADERSHIP

The movement has a racially and generationally diverse leadership and base of support that reflect the nation’s changing demographics. It is fueled by a strategy for change in which the women directly affected by reproductive injustices lead grassroots organizing and advocacy efforts to transform the systems that impact their lives. Its strong links to other social justice issues inspire movements like those for labor and the environment to stand up for women in an unprecedented way.

### A NATIONAL FRAME

Reproductive justice is now framing national conversations about reproductive rights and health. Partnering with reproductive justice leaders from around the nation, the premier progressive think tank, the Center for American Progress published the groundbreaking report, *More Than Choice: A Progressive Vision for Reproductive Health and Rights*. It propelled the reproductive justice movement into the national arena, and today the reproductive justice framework is reflected in President Obama’s platform on reproductive health.



*“Organizations led by women of color are crucial to building an effective movement for reproductive rights and justice in the new century. If we are going to reverse the erosion of rights we have witnessed for the past few decades, the movement must expand to empower even more women and genuinely reflect our nation’s diversity.”*

**NICOLE GRAY**

William and Flora  
Hewlett Foundation



**REPRODUCTIVE JUSTICE  
SHAPES POLICY ON KEY  
SOCIAL ISSUES**

- Access to quality health care
- Development of culturally appropriate health care and information
- Comprehensive sexuality education
- Access to contraception and abortion services
- HIV/AIDS prevention and treatment
- Parenting rights
- Environmental toxins that affect reproductive health
- Sex workers’ rights
- Eliminating gender-based violence

**THE RIPPLE EFFECT**

**REACHING DIVERSE GROUPS ACROSS THE COUNTRY**

For national foundations, local funders, and individual donors, the Catalyst Fund offers an opportunity to create a ripple effect not just in dollars, but also in capacity building, increased visibility of women’s issues and reproductive justice, and commitment from others to the issues.

To date, the communication efforts of Catalyst grantmaking partners have reached 20,000 individual donors and dozens of local foundations. This education has resulted in hundreds of donors and many local foundations supporting reproductive issues for the first time. Forty percent of the individual donors who have contributed to the matching grant program are people of color, many of whom report that Catalyst has enabled them to see their local foundation as a home for their philanthropy for the first time. Grantmaking partners report a dramatic increase not only in the number and size of grants they are now making to this sector, but in the dedication of their boards and institutions to reproductive justice.

**FUNDAMENTAL HUMAN RIGHTS**

The movement for reproductive justice grew from the international human rights agenda which includes the rights to life, health, bodily integrity, non-discrimination, consent to and equality in marriage, and freedom from all forms of torture and other cruel, inhuman, and degrading treatment. In 1993, at the United Nations World Conference on Human Rights, the global community formally recognized that “women’s rights are human rights,” and created an action plan ratified by 185 nations (excluding the United States).



## HOW THE CATALYST FUND'S MATCHING GRANT PROGRAM WORKS

Through the Catalyst Fund, philanthropists large and small pool their resources to support women of color-led reproductive justice organizations and projects. At the center of the fund is a matching grants program that receives contributions from national funders and re-allocates them, in the form of matching grants, to local women's funds and community foundations with a demonstrated commitment to women of color and reproductive justice. These grantmaking partners then fundraise with individual donors and other local foundations to meet the match and make grants to women of color-led organizations.

This approach offers strategic alignment among funders and donors who share a common interest. It provides an opportunity for them to bolster the power of their support—doubling the resources that ultimately reach women of color-led organizations and increasing contributions from new donors to the reproductive justice movement.

### GRANTMAKING PARTNERS\*

- Chicago Foundation for Women
- Fund for Southern Communities
- Ms. Foundation for Women
- New Mexico Community Foundation
- New York Women's Foundation
- Third Wave Foundation
- Women's Foundation of California
- Women's Fund of Greater Milwaukee
- Women's Fund of Hawai'i
- Women's Fund of Miami Dade County
- Women's Fund of New Jersey

\* as of March 2009

NATIONAL FOUNDATIONS

THE CATALYST FUND

*“The Catalyst Fund supported us to more than double our total giving capacity. It has propelled us into a new phase of growth where we will be able to invest larger, more focused amounts on reproductive justice advocacy efforts led by women of color.”*

**ADRIA ESTRIBOU**

Executive Director,  
The Women’s Fund of Hawai’i



**CATALYZING A MOVEMENT**

- Increased base and ability to mobilize
- Increased cross-movement alliances
- Increased women of color participation in key policy fights
- Linking local, state, and national policy work
- New policies advancing reproductive justice and the needs of women of color

**CAPACITY BUILDING THROUGH THE CATALYST FUND**

The Catalyst Fund increases grantmaking partners’ leadership on reproductive issues through a robust capacity-building program that helps them sustain increased giving to women of color-led reproductive justice work over time. Women of color-led grantees also can choose from a menu of Catalyst-sponsored training and coaching offerings to build strength in grassroots organizing and advocacy, grassroots fundraising, and evaluation.

→ **LOCAL FOUNDATIONS** →

**WOMEN OF  
COLOR-LED  
ORGANIZATIONS**



**Photo Credits:**

New York Women's Foundation grantee, The Red Hook Initiative (cover)

Chicago Foundation for Women (page 3 & 4)

Asian Communities for Reproductive Justice (page 5 top & page 9)

New Mexico Community Foundation grantee (page 5 bottom & page 7)

Alaska Community Action on Toxics (page 6)

Rebecca Project for Human Rights (page 8)

## EXPAND OUR REACH

### THE CATALYST FUND NEEDS NEW PARTNERS TO CONTINUE ITS WORK

If you share our vision for a strong, diverse, and responsive reproductive justice movement with the power to transform policies, maintain past gains, and win new ground, please consider supporting the Catalyst Fund.

### TO GIVE CONTACT TIDES REPRODUCTIVE JUSTICE INITIATIVE: INFO@TIDES.ORG, 415-561-6300

**Visit our website to see:**

- More information on the impact of the Catalyst Fund
- Examples of the incredible work of Catalyst grantees
- Annual reports and the latest statistics on the Fund

[www.tidesfoundation.org/catalyst](http://www.tidesfoundation.org/catalyst)



## HELPING YOU MAKE THE MOST OF YOUR MONEY, YOUR IDEAS, AND YOUR IDEALS.

Today, Tides provides fiscal sponsorship for over 200 groups across the country. We are spearheading the movement for green nonprofit centers, and we have granted more than \$550 million to progressive nonprofits since 2000 alone.

### A COMMUNITY OF IDEAS, A NETWORK OF INNOVATION

Tides connects philanthropists and activists, foundations and entrepreneurs, ideas and action. Committed to our values and committed to professional service, our goal is to bring together people, resources, and innovation for positive social change.

**Together, let's find out what's possible.**

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**IF YOU ARE AN ESTABLISHED FOUNDATION,** Tides partners with you to create, manage or expand effective and efficient grants programs. We operate international funding collaboratives, and provide program support, contracts management, and real estate consulting. Our experience and expertise give you a one-stop shop from administration to program.

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**IF YOU ARE A PHILANTHROPIST,** Tides offers donor advised grantmaking, philanthropic advice, international grantmaking, collective giving options, scholarship programs, and other opportunities to improve the lives of people around the globe.

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**IF YOU WANT TO INCREASE YOUR IMPACT,** collaborative funds at Tides bring like-minded funders together and can amplify your efforts into a movement. Collaborative funds support critical and cutting-edge issues and are comprehensive campaigns in support of progressive social change.

[www.tides.org](http://www.tides.org)  
[www.tidesfoundation.org](http://www.tidesfoundation.org)  
[www.tidescenter.org](http://www.tidescenter.org)  
[www.tidessharedspaces.org](http://www.tidessharedspaces.org)

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